

HBOMAX™

MAXIMUM ENTERTAINMENT



WHAT IS HBO MAX?

HBO Max is a subscription streaming platform that has content designed for every member of the family. With tv series, movies, documentaries, children's content, HBO Max is quality entertainment wherever, whenever and however you want it.

IS HBO MAX AND HBO GO THE SAME THING?

HBO Max is a brand new platform that will be available in Latin America and the Caribbean starting June 29 with the iconic contents of HBO as well as the best stories from DC, Cartoon Network and Warner Bros. and new branded original movies and tv series. The current HBO GO service in Latin America and the Caribbean will be discontinued.

WHO CAN ACCESS HBO MAX?

Starting June 29, HBO Max will be available for everyone in Latin America. To log in you need an active suscription of HBO GO or HBO Max.

HOW DO I LOG IN TO HBO MAX WITH MY CURRENT HBO GO ACCOUNT?

01

If you have an active **HBO GO** subscription through a service provider, you must download the **HBO Max** app on your device or log on to **HBOMax.com** from your computer.

02

In your first login you must choose the option "**Enter with your Service Provider**", choose your country and service provider and follow the steps indicated by the system. Remember that in this first login you will have to use the credentials you use with your service provider and, once authenticated, the system will ask you for your information First Name, Last Name, e-mail and create a password.

03

At this point, every time you want to log in to HBO Max you will be able to do so with your credentials from your service provider or with the e-mail and password you created in HBO Max.

HOW TO SELL?



HBO Max offers a unique space to live stories to the fullest being the host of iconic brands such as HBO, DC, Cartoon Network and Warner Bros. Content that generates excitement and that can be enjoyed by all members of the family.



You choose the content and the screen: devices such as TV, Computer, Video Game Console, Smartphones and Tablets.



Download your favorite titles and enjoy them on your devices wherever you are.



HBO Max offers the option, in most cases, to enjoy the content in original audio, English, Spanish and Portuguese. Also, in most cases it is possible to add subtitles in any of the three languages.



The standard plan will allow the HBO Max experience at its maximum splendor, offering families access to 3 simultaneous users, 5 personalized profiles, content and video downloads, which may be available in HD and 4K high definition.



If you have an HBO GO subscription directly with HBO or through an authorized third party, you will have access to HBO Max starting June 29.

A NEW EXPERIENCE TO SHARE WITH THE FAMILY

